Video StoryBoard and Transcript

Working Title of Project: Learning through Audio

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | Audio essay open in Sony Vegas | Hey guys! My name is Chris Bakolia and, in this video, I’m going to reflect on both my audio essay and podcast. My focus for both of these projects was memes. | 10 secs |
| 2 | “ ” | I used the same editing software I used when creating the video poems: Sony Vegas Pro, rather than the recommended Audacity. I felt more comfortable working in this software and was still able to do all of the audio effects I would be doing with Audacity. It was much easier to split or move clips very precisely and helped the editing process go a lot smoother. | 15 secs |
| 3 | Pull up web browser (search YouTube from Google) | I want to start off by briefly introducing the thought process that went behind finding the materials for the audio essay. I chose memes as my topic because of their relevancy and my interest in analyzing how they’ve come to impact how we communicate. | 10 secs |
| 4 | Searching through ted talks on YouTube | The first step was finding expert audio pieces that could be incorporated into the essay. This was definitely the most time-consuming step in that it was very important to find the right clips that enhanced my points through facts. Finding informational videos about memes is a lot harder than you might think. These excerpts would help lay the foundation for the entire audio essay. | 20 secs |
| 5 | Pull up and slowly scroll through word doc of script | Once the clips were found, composing a script for the essay was fairly easy. The expert audio clips helped outline the progression of my essay: from talking about the evolution of technology in general, to discussing what memes are, to talking about how they’re having an impact on us. | 15 secs |
| 6 | Playing iPhone sound effects, GoT soundtrack, etc. | After piecing together the script and expert clips, I added sound effects throughout to give more emphasis on things I thought needed it. Noticeable sounds that people could relate to were chosen to further pertain to the audience. | 15 secs |
| 7 | Editing audio clip levels. Adding noise reduction sound FX. Searching YouTube for ambient music and adjusting the audio levels. | At this point, all that was left was to record the narration and put finishing touches on the project. I needed to ensure that all of the audio levels were consistent and that there were no instances of spikes in audio. I also wanted to remove any background noise, so I applied noise reduction to all of the clips. Lastly, I felt the tone of the essay could be improved by adding faint ambient music in the background, so this was experimented with. I thought it added a nice feel to the essay and really brought everything together. | 30 secs |
| 8 | Showing podcast open in Vegas. YouTubing more meme expert clips/videos | The other audio assignment we worked on over the last few weeks was recording a podcast. The preparation for this was a lot easier because the focus of the project was the same topic as the audio essay. This made finding expert audio clips a lot less time-consuming because we were already aware of what was out there and were able to reuse some if we felt necessary. This was also a positive because I felt more educated about the topic and this made it easier to talk about for an extended period of time. | 30 secs |
| 9 | “ “ | I chose to record the podcast with my housemate, Stephen. We’ve been friends since freshman year, so I knew I would be a lot more comfortable having a long conversation with him, as opposed to a fellow classmate. | 15 secs |
| 10 | Pull up script and slowly scroll through it | After choosing my partner and collecting additional excerpt audio clips, I put together a rough script detailing talking points, questions and really just the general sequencing of our conversation. This helped dictate the route of the discussion. | 15 secs |
| 11 | Play quick 20-30 second excerpt from the podcast | Recording the podcast was a lot easier than Stephen and I anticipated it would be. Once we got started, the conversation just kept flowing, and all of a sudden, we had talked for almost 20 minutes about memes. [quick excerpt from podcast] | 40 secs |
| 12 | Have podcast open in Vegas | Recording both the podcast and the audio essay were incredibly valuable learning experiences that required me to get outside of my comfort zone. I’m a pretty introverted guy and would have never thought to be doing projects like these where I was forced to talk for an extended period of time. The projects certainly enhanced both my communication and adaptability skills. | 20 secs |
|  | Pull up Notepad and write about things learned: communication and adaptability | There were some obvious differences in the two assignments. For me, the audio essay definitely had more structure to it. Having an entire script laid out obviously aided that. It made the tone a bit more serious and informative. The podcast had a general structure to it in that we knew where we were generally going with points, but it was certainly a lot more conversational in tone. The podcast tested my communication skills more in that it forced me to adapt to the conversation and be more improvised with what I said. | 30 secs |
|  | Pull extemporaneously definition from the web and add it to Notepad. End with returning to class website homepage | This skill is referred to as speaking extemporaneously. When lawyers present a case, they typically speak extemporaneously. That is, the lawyers write down a series of topics they intend to discuss, but they do not memorize what they would say word for word. This method of communicating allows one to cover all of the necessary points, while maintaining flexibility as to how to communicate based on audience reaction or questions. This communication skill was something I learned that I had in me that I never would've been exposed to had I not tested myself with this assignment. | 30 secs |

\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript: