Video StoryBoard and Transcript

Working Title of Project:

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | Microphone Set up | Hi guys my name is Bryanna Cameron and today I will be reflecting on my most recent project, creating and recording a podcast about memes. | 10s |
| 2 | Video from us recording (Kylie) | After doing significant research on my topic, the next step was to choose a partner who I would be able to discuss my research with. My housemate, Kylie Mihok, is a Journalism and Communications major, so I figured she would have some thoughtful insight into how memes factor in to our daily communication and affect the way we think. | 20s |
| 3 | Audio essay | Since I had previously done my audio essay on memes in a more amusing tone, I decided to change things up a bit and take a more serious approach to a topic that is usually so silly. | 15s |
| 4 | Briefing paper | Memes are something that we see every day, in a wide range of topics. I wanted to discuss memes applied to a more impactful topic, such as Politics and more controversial topics such as anxiety and depression. | 20s |
| 5 | YouTube and audacity | In order to get multiple perspectives to prompt conversation, I used Ted Talks from YouTube to help guide my conversation with Kylie.  These tend to be very long, so I cut them down using audacity to get only the parts I wanted to talk about. | 20s |
| 6 | Recording videos/pictures | The great thing about a podcast is that it does not require a super strict speech. For the most part I had just some bullet points on topics I wanted to hit on, such as aspects of political memes, anti-vax memes, and memes on sensitive subjects such as mental disorders. | 20s |
| 7 | Memes | One of the main struggles I found while doing this podcast was that there was no way to provide visuals. Memes almost always have some sort of visual element to them, and having to describe it rather than simply showing it provided a challenge. Not only were they difficult to describe, but memes typically don’t have names. | 30s |
| 8 | Specific Memes | It is very hard to refer to something that has no meme and simply has to be identified by a description of a picture. For example, when Kylie and I went to discuss popular memes, I looked up one called “Spongebob No Pants”. When said this to Kylie, she had no idea what I was talking about until I showed her the picture I meant, which she immediately recognized. I then had to edit this part out of the podcast since it ended up just sounding like confused giggles and a lot of silence. | 30s |
| 9 | Audacity | The great thing about podcasts is that they take very little editing. Basically, after it was recorded, I simply made the audio volume very uniform, added and into and outro, and edited out just a few parts where we got off track. The whole process of editing took about 20 minutes, as opposed to the audio essay which took about an hour or more to edit. | 30s |
| 10 | Audacity. | In conclusion, creating a podcast was one of the more fun projects we have done in this class. It was great to have a second opinion from a partner on all topics we discussed, and it was enjoyable to record. I liked the casual tone we were able to use in discussion and the flexibility that comes with a podcast, as opposed to the rigidness of an audio essay. Thank you for listening! | 30s |
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\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript: