Video StoryBoard and Transcript

Working Title of Project: Audio Projects Reflection by Casie Hahn

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|  | What's on screen? | ScriptWhat points will the narration make? Or compose narration | Time |
| 1 | Scripts of both projects | Hello everyone and welcome to my reflection video on my audio projects. I will discuss the individual project topics and analyze how critical thinking came into play throughout my production process.  | 0-25 secs |
| 2 | Assignment Page | The audio essay required us to think about the overall themes in our multimedia class and narrow in our focus on either memes, electronic literacy, human cognition or cinema. I knew I wanted to research human cognition because psychology and human responses has always intrigued me. | 25-40 |
| 3 | Zoom up into script | Then the more I thought about our class and all the different modes of storytelling I wanted to see how the advancement of technology was really affecting people. Considering how young people are especially the target of many advancements and social media I aimed to see the true affects technology had on child development.  | 40-60 |
| 4 | Google Scholar | The essay required me to do a lot of research and prep before actually recording. The hard part was definitely finding credible sources that gave a big picture. I didn’t want to skew my essay and only have one side of the argument on whether technology was good or bad. I spent a lot of time going through Google scholar in search of my sources. | 60-80 |
| 5 | Clips of different speakers | The interesting aspect of audio projects is that sources have to be presented in the form of audio. It was a little challenging trying to also find credible videos that were relevant and condensed enough to find nuggets of information. | 80-95 |
| 6 | UNC online library | There were fewer instances for me to think creatively or critically and solve during this project. I was simply trying to form a coherent narrative about how technology is affecting the younger generation. I found myself just looking for support and outside research from experts and doing less thinking for myself.  | 95-115 |
| 7 | Converting and then splitting in audacity | I found several Ted Talks on YouTube and converted them into mp3 files. Once I downloaded just the audio, I was able to split them up in audacity to solo in on only the parts I needed.  | 115-125 |
| 8 | Recording devices | In the essay, I found that I was more focused on the "voice" of the piece. It was unlike formal essays that I was used to writing in the past because part of the prompt was to use a conversational voice. When recording I didn’t have to think critically about anything other than focusing on my inflection and delivery.  | 125-140 |
| 9 | Podcast booth | The audio essay was very different from the podcast despite both projects being complementary audio projects. On the other hand, the podcasts made me think on the spot to respond to some of my partner's responses. I also had to multitask to an extent when listening to my partner, responding and preparing my next question or comment. | 140-155 |
| 10 | Script | The podcast kept me on my toes. It was much freer and forced me to analyze the course of the conversation with a forward mindset but also stay in the present and facilitate a free-flowing conversation. So, in a sense the script was more of an outline rather than law.  | 155-165 |
| 11 | Adobe Rush/Audacity  | I found that using different applications really called on me to engage my critical thinking skills. Sifting through material to compose in Adobe Rush is a task in itself. In a Science Direct article, Ya-Ting Yang says, “the availability of advanced, low-cost, and user-friendly multimedia editing software offers great potential for learning” which emphasizes “production, thinking, collaboration, and project management.” | 165-185 |
| 12 | Editing in Audacity | The clean-up process was much simpler for the podcast because I just needed to cut out a few runaway sentences and even out the overall tone. But in the audio essay I needed to really focus on transitioning from my narration to the expert clips smoothly.  | 185-195 |
| 13 | Sticky Notes | My audio essay and podcast both showed me that multimedia storytelling takes many different perspectives and tools in order to be effective. They both had different challenging aspects, but both required critical thinking in preparation, researching and producing. I enjoyed these projects and have a new-found respect for audio professionals. Thank you for listening! | 195-205 |

\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript: