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Video StoryBoard and Transcript

Working Title of Project: The importance of collaboration in audio storytelling

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| --- | --- | --- | --- |
|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | Scholarly Sources websites | Hi everyone I want to show you how went about composing my audio essay and podcast.   * How I got my idea * What research I did * **Research and collaboration with peers** | :20 |
| 2 | YouTube and YouTube to MP3 | * Show how I got my expert audio clips for both my podcast and audio essay * Converted to MP3 | :35 |
| 3 | Script | * Explain importance of using voice and tone to communicate ideas * Explain my thoughts in organizing my audio essay | :55 |
| 4 | Audacity | * I used voiceover function * Placed in background | 1:15 |
| 5 | Audacity and Script | * I want to talk about how important the feedback I received on my project and how that shaped the path of my project * Discuss the revisions that I made * Importance of a clear main idea and flow | 1:40 |
| 6 | Shift to podcast | * Discuss how I wanted to build on my audio essay, but use social media as more of a focus * Talk about my partner | 2:00 |
| 7 | Picture of my notes | * Discuss how we talked beforehand about notes * The importance of collaborating on ideas | 2:15 |
| 8 | Audacity | * Discuss the method for capturing the audio * Collaboration and feeding of one another’s idea made it easy without much of a script | 2:25 |
| 9 | Audacity | * I want to finish out discussing how important voice overs are and the use of sound to create a project * It is important to grasp the reader’s attention * Collaboration both on my script for the audio essay and with my partner on the podcast was important and made my projects much more successful | 2:55 |

\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript:

Hello everyone, today I would like to discuss my methods behind the creation of my audio essay and podcast.

I have always been interested with the idea how individuals have shifted their focus from reading print books and newspapers to online reading and social media as the world has shifted into a digital age.

Research and collaboration played a large role in the creation of both projects.

I researched some scholarly sources and gathered information that could further my discussion in my audio essay and podcast.

Next, I went to YouTube and gathered expert audio clips to use in my pieces. I used a YouTube to mp3 converter to get the files compatible to be imported into Audacity.

I then began weaving together a script using my own thoughts, scholarly articles and expert audio in order to get my point across to the audience.

The two most important aspects of my script were to make sure my arguments were backed by research and the tone of my piece was conversational, but not too casual.

For the creation of my project I used the voiceover function in audacity and placed the expert audio clips in between to create one cohesive piece.

Collaboration played a big role in the creation of my audio essay with the feedback I received. I received feedback from both my class mates and professor Anderson that I needed to focus the main idea of my audio essay. I then used that collaborative feedback to make sure that I was clear with my topic about the transitions in media. This collaboration and feedback allowed me to produce a higher quality audio essay than I would otherwise be able to on my own.

Shifting to the podcast, I wanted to build on my ideas of transitions in media. I built upon my audio essay project by inviting on a guest and making the tone of the piece more casual to freely open up ideas.

Research for this project was easier because I was able to use a lot of the same research from my audio essay.

Collaboration for this project was very important. Beforehand I talked with my partner about what we wanted to discuss. My partner is interested in social media and digital marketing, so I had the idea to gather more research and make social media a larger pretense in the discussion because she had expertise in that area.

We used the audacity voiceover function to have a conversation and I used an external speaker to play the expert audio. I came prepared with some expert audio clips and a few notes, but overall wanted to make my podcast very conversational and collaborative.

I finished out the editing by normalizing the voice over audio, placing cleaner expert audio clips into the podcast and adding music.

Through these projects I learned the importance of using research to back up the points I made throughout both projects.

Last but not least, collaboration was extremely important in both projects. The feedback I received from my audio essay allowed me to tighten it and create a better product than I would have been able to on my own. Collaboration with my partner on my podcast allowed new fresh ideas and turned out to bring up a whole new interesting deep dive into social media, which I hope my audience enjoyed,

Thank you all for watching!