Video StoryBoard and Transcript

Working Title of Project:

Transcript:

Hello, My name is Marlon MacIntyre and I’m here to share reflections on my E-poetry and animated Gif projects. These projects capture the beauty of using imagery to Convey deeper meanings associated with words.

Throughout both of these projects I learned that color and movement can evoke deep feelings within the audience. For my E-poem I chose a poem that reflected Asian American mental health concerns. I was having trouble finding alternatives to poems that represent mental illness as something impossible to recover from, so I decided to create my own poem or song. I was visiting friends when this beat called Hiatus came on. And instantly by listening to the beat, I came up with “where did the time go alone in the room.” The line fit the beat perfectly and provided a great foundation for the video. I wanted to capture sadness but also note that in the end you realize that these experiences make you grow.

After the song was written I needed to find the clips I wanted to use to portray my meaning. I use the song lyrics to search for videos that best fit my goals. While I was putting these clips together, I noticed there was something missing with the transitions. I needed to perfectly match my words to the pacing of the beat so that when people read my poem they would instinctively rap along with the pace that I wanted. So I learned that If I strategically placed words on the screen on the correct beats the reader would take in the remaining words at the same pace. Notice how after Earth Fire there is a pause. Letting your brain know the length of the bar, then when you read a world full of desire, even though it is more words, the phrasing fits with the pace. Because my pacing for the poem is fast, I had to make video clips longer to allow people to read the text in time. I used multiple layers of the same text and masked out sections to maintain pacing but allow extra time to read.

Another key to creating my video was playing with color. I learned from my gif project that by dynamically altering the color of an image you can keep the same image on screen yet the still intrigue the audience. I experimented with reversing clips, so that they would transition from color to black and white. This emphasized that change is hard but not impossible. I used the same effect at the end but this time from color to black and white to color again. So the meaning came full circle, suggesting that even after damage has been done it is never the end.