Logan Membrino

Reflection Video Script

For my reflection video I would like to show you how I created my video poem and creative meme while explaining how I went about planning and executing both projects.

To start, I visited the website sacredpoems.com. I had the idea to incorporate a UNC setting into my video poem and to link it with themes of unity and togetherness. I came across the poem “Coming Together” by Roberty Longley and I thought its message and length created a great fit for the video poem.

The gather imagery I went to YouTube and used a screen capturing tool to collect short video clips to include in my poem. I chose clips that went along with my UNC focus both capturing the landscape of campus and the theme of unity in scholarship.

Next, I imported these video clips into Adobe Rush and placed them together making edits to select the portions I wanted to include. I placed text from the video poem onto the clips. I tried to link each line of the poem with a specific video clip that captured the meaning of the line as well as the overall theme.

I made edits to crop and resize the video. To make the ending smoother I went back to YouTube and got another clip that included a fade out of the scenery of campus. I then cut the audio into pieces to gradually decrease the volume. The fade out both visually and auditorily made for a great conclusion to the video.

Overall, the video poem project made me think about how I can take words on a page and bring them to life by incorporating audio and visual imagery. I realized that I needed to have the words, audio and visuals all tie into a central them in order to produce an effective project.

For my second project I went about creating a humorous meme. I wanted to combine aspects of humans with animals and that’s how I came up with a dog eating a birthday cake. I found a large clear image of a human eating a birthday cake and placed it into photoshop. Next, I found a picture of a dog and a birthday hat and placed them into separate layers. I used the quick selection tool to outline the shape I wanted to include. After that I revealed the selection and used the brush tool to create a finer outline of the remaining image.

Once I had the two layers looking how I wanted I resized them and adjusted their position. To finish the meme I created a caption for my photo to add verbal meaning to the visual.

This project taught me a lot about creativity and using a combination of different pictures to create my own work. This project was my first time ever using Photoshop and I feel that I collected many useful skills that I can use to become a better creator of media.

These two projects really drove home the idea that a literary piece does not just need to be in the form of a formal poem, haiku, or essay. A piece of literature can come in many different forms. These projects not only introduced me to Adobe Rush and Photoshop and gave me media composing skills but also forced me to be think about unconventional forms of creative expression, and then come up with my own.