Video StoryBoard and Transcript

Working Title of Project: “The Sky” E-Poem Meta Video StoryBoard and Script

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
|  | Word Document: typing “Creative Process: (enter) Challenges (enter) Solutions (enter) Conclusions – minimize screen revealing the video-player already open at near full screen. | Hi guys! In this video I am going reflect on the creation of my e-poem for my English 149 class.  I’m going to walk you through some of the challenges I faced during my composition process, how I solved those problems, and some conclusions I came to. | 0:00 – 0:15 sec |
| 1 | Opening shot of E-Poem (first 4 seconds playing @ almost full screen w/ sound on, then pause it) – reduce size of video player to one side of screen – and pull up browser with original source of poem on other side of screen (highlight text with cursor) – and then overlay on those two screens in the middle the picture of the poem on wall (this should already be ready to be open on taskbar) – lastly show Adobe Rush pulled up | Our task was to use a video editor to create an interpretation of a poem by mixing video, audio, and text.  Knowing this, I chose a poem that was full of concrete imagery.    I wanted to create a video experience that was calming and reflective. So, I chose “Old Manuscript” by Alfred Kreymborg [KREM – BORG], a short poem about nature.  I know the poem very well; in fact, it’s on the wall, above my desk – I read it every day.  What I didn’t know was Adobe Rush, the program I used to make the e-poem. I had never used it before, and I had no idea what I doing, so I just jumped right in. | 0:15 – 0:35 sec |
| 2 | Googling Images and searching YouTube for clips of videos – show using screen recorder (show clips of nature) | I Googled images and downloaded them and searched YouTube for clips of nature, and then used a screen recording app to capture those clips. | 0:35 – 0:45 sec |
| 3 | Challenge One  Show using Adobe Rush: (have a visual and text already inserted) and then add in a visual and text  Word Doc typing: “jump right in” (enter)  “build a linear, repetitive process to get comfortable” (enter) | So, the first challenge was combining the visuals and text coherently – in a program I had never used. I built from the ground up. I added in a visual then added text then added another visual then text, and repeated the process. Anytime I ran into trouble, I just googled a “how to” for Adobe. And that’s the first conclusion: if you’ve never used a program before, just jump right in but build a linear, repetitive process to help you become familiar and comfortable. | 0:45-1:10 sec |
| 4 | Challenge Two  Show Flower video segment transitioning from still image of woman swinging to still image of man meditating  Particularly, make sure to capture on screen the timeline showing the number of seconds passing with your cursor. (Pace back and forth to emphasize this point) (if talking runs over, show another example)  Word Doc typing: (Challenge) – (Solution “2-4 seconds”) – (Conclusion “keep viewer’s attention”) | Probably the greatest challenge I faced was mixing still images with video.  By adding images, I wanted to create a sense of stillness, balanced against the movement of video. I wanted to induce reflection in the viewer.  But how do you do it successfully? By keeping the number of images balanced with the number of video clips. And keep still images up for no more than 2 to 4 seconds; otherwise you’ll lose the attention of the viewer and the video pacing will seem off. | 1:10 – 1:40 sec |
| 5 | Challenge Three  The sun and moon image and pencil image, emphasizing the sequence of text  Show flower video segment  Show cloud segment  Word Doc: typing elements of the final part of the audio in this segment (bulleted like the rest about the conclusion points) | The third challenge was the positioning and pacing of the text on the videos and images.  With images, especially those with empty space around them, I chose to balance text on both sides of the image. This taps into the potential of the empty space. And Instead of showing all the words at once, have them appear in sequence to keep the viewer engaged and not overwhelmed with too much text.  I also experimented with having the text appear in formations, such as in the flower segment: the text appears in sequence, with each phrase appearing for a second or two, then fading out, and creating a zig-zag shape.  In this cloud segment: the text does the same thing, except it creates an upside-down triangle shape.  I worked to have phrases appear for 1-2 seconds, use the empty space in images, and have text appear in formations that are appealing. | 1:40 – 2:30 sec |
| 7 | Challenge Four  Coral Reef and sea life video segments (showing text with boarders, and zoom in here to show the black border around the text)  Word Doc: typing (Challenge) – (Solution) – (Conclusion) | The fourth challenge was maintaining the legibility of text with some of the images and videos.  A Simple solution was to create a boarder around the text that contrasts with the background. You want your viewers to be able to read the text easily, because we are trying to keep attention on visuals and text all at the same time! | 2:30 – 2:45 |
| 8 | Challenge Five  Music playing in any part of the e-poem  Word Doc typing: (Challenge) – (Solution) – (Conclusion) | The last challenge was choosing audio for the e-poem.  By adding audio with text and visuals, you’re creating a third channel for conveying meaning.  So, I chose a track that complemented the e-poem, one without lyrics – because I wanted to have the reader focused on the text and visuals, while the instrumental music induced a sense of relaxation and reflection. The piano is repetitive like a pattern playing over that creates a meditative experience. | 2:45 – 3:05 sec |
| 9 | E-Poem concluding segment – ocean scene and fading out  Word Doc: typing thank you and smiley face and credit to Dillon Bolding for English 149 Multimedia, Network, Composition, Spring 2019, Dr. Anderson | Thank you for watching guys! And I hope this is useful and you learned something! | 3:05 – 3:10 sec |
| 10 | NOTES  (not part of script) | Moving from each video capture to video capture, include transitions.  Make sure to use zoom feature when you can.  Word Doc should pretty much always be on screen during each segment and appear at the end with some typing showing the challenge, solution, and conclusion in super concise terms. |  |
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\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript: