Kaylie Griffin

Video StoryBoard and Transcript

Working Title of Project: Gif Photoshop Reflection Video

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | I will have the class website up. | I will talk about this class (multimedia composition) what it is and the types of projects that we do. I will also talk about why multimedia composition is important and what I have learned about it so far. | 10-20 seconds |
| 2 | Pull up photo shop | I used photo shop to manipulate videos and pictures to make gifs. Maybe show some tools that I will be highlighting later on in the video.  Explain the definition of gifs | 5 second |
| 3 | I will have both of my gifs on the screen | Introduce our specific gif project: what the project is and why I had to do it.  Introduce why I am making this video: to show how I made these gifs, what I learned from it and why it is relevant/ important. | 30 seconds |
| 4 | Enlarge my animated meme gif | First I will talk about my first animated meme gif.  The goal of this gif was to include words into a moving gif.  I ripped a reaction video out of a larger video to have a short segment. | 20 seconds |
| 5 | Have word document open and write the caption on it when discussing the caption | Then I created a caption that was funny and relevant to college aged individuals. Adding words to the gif takes away the audiences room to interpret the clip for themselves. So when I added the words it was to have the audience understand what I interpreted the clip as when I first saw it. | 5 seconds |
| 6 | Switch to gif in photo shop | Explain the process of making the gif and why I did it:  I learned the how to rip a video off the internet, and upload it into photo shop using multiple layers.  **I used every 2 layers so that I could make changes to the layers if I wanted to \*\* ask about the significance of this again.**  To add the words: I put them on the last layer so that they played through the whole clip. \*\* ask how this allows them to show up throughout the whole thing  I have the second group of words come in later to add an element of surprise to the reader.  I learned how to effectively place words on a clip so that the readers can see them easily.  For example, I added the yellow outer glow to give the words a yellow background and the black outline called a stroke so that the white words would stand out on the purple background on the top and the white background on the bottom.  This is one of the most important aspects of this gif because If the audience can’t read the words, the message is lost.  I learned that messages need to be short and to the point so that the audience can follow along. Not too fast | 1.5 minutes |
| 7 | Switch to my other gif (lightning gif) Maybe pull up meme gif during discussion of differences (close it when done) | Introduce the objective of this gif.  Explain how the two are different: they have different purposes. This one is more artistic, no words.  Manipulating photo shop elements to create a moving picture out of a still picture  First I duplicated the layer so that I could make different edits on each layer  For this specific project I picked a picture of lightning so that I could experiment with the brightness of each layer.  The first layer I made the brightness low  Each layer slowly gets brighter and brighter  I used this effect so when I made it into a gif, it would look like the lighting was flashing.  From this exercise I learned how to manipulate photo shop tools to enhance a still picture.  Explain the impact and what I learned from this specific project: | 1.5 minutes |
| 8 | Split both gifs on the screen again maybe on the class website | Finishing the discussion about the projects. Talk about how I have enjoyed playing around in photo shop and that I was able to learn new tricks to manipulate still images and short video clips. | 20 seconds |
| 9 | Word document with lessons and impacts of this project | Wrap up the video: reiterate what I have learned about composing different projects and using them to convey a message or idea.  Talk about how to apply this to my day to day life and the impact that it will have in my future  Maybe connect it to my future career path (if can) | 30 seconds |
| 10 | Scroll in word document “thank you for watching” | Thank you for watching my gif photo shop reflection video. I hope I was able to provide you with some helpful tips when working with photo shop. I have learned a lot through this project and encourage everyone to play around with the different tools available. | 5 seconds |

\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below**

Transcript: