Video StoryBoard and Transcript

Working Title of Project: Behind the Scenes of E-Poetry

|  |  |  |  |
| --- | --- | --- | --- |
|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | “The Lanyard” Open in Rush (Viewing screen) | Hi Guys, my name is Bryanna Cameron and today I’m going to walk you through the creative process and many challenges I faced when creating a video poem for “The Lanyard” by Billy Collins. | 15s |
| 2 | Go to details of Rush | When the Video Poem project was introduced to us, I wasn’t too worried, because I have some experience creating and editing videos, however, I quickly realized that making a Video poem was a much more thorough and creative process than I was used to. | 20s |
| 3 | Pull up The Lanyard Text | The easiest part of this project was picking a poem to use. I have taken quite a few poetry classes, and the one poem that has always stuck out to me was The Lanyard by Billy Collins. I really admired that humor and sarcasm that he uses to get across a really sweet message about a mother’s infinite love. | 15s |
| 4 |  | I was originally inspired by this slightly differently approach to a love poem, and wanted to mirror it in my video poem. I liked the idea of having a serene opening to my poem to set the scene, and then shifting to more ironic tone, similar to how Collins does. | 20s |
| 5 | The different sound clips I used and visuals. | The biggest flaw in this approach was my choice of music. I opened with a soft harp audio clip and peaceful nature clips, and then approximately half way, sharply transitioned to a dramatic and loud peace of piano that induced a feeling of chaos, while children on the screen misbehaved. | 20s |
| 6 | Deleting this portion | After watching this a few times through, I realized that I was really just confusing the viewer and that this didn’t do a whole lot to express the meaning of the poem. | 10s |
| 7 | Editing the video, zoom on transitions and cutting. | After re-reading the excerpt of the poem I was going to use, I had a clearer vision of the theme I was going for. I really liked the tranquil opening I had created with the harp audio and nature videos. The only thing I had to do here was tighten up the transitions. Since the clips were taken from a video advertising for a summer camp, I needed to make sure they flowed with the words I had put on the screen and didn’t changed too quickly, which would disrupt the peaceful images I was going for. I also added fading transitions between each clip so it wasn’t such a stark shift. | 25s |
| 8 | Searching for video clips, P&G commercial | For the second part of the video, where Billy Collins shifts from setting the scene, to discussing all the things a mother does for their child, I decided to search for some clips of a mother being nurturing. Part of the difficulty of this was finding videos that were good quality, and long enough that it would allow the viewer to read the text on screen before the clip was up. (Talk about the edit on the mother holding her a child to shift from scenery to mothers love) | 30s |
| 9 | The clip, searching youtube. | The final thing I added after I scrapped my original idea was a clip from a tutorial of how to actually create a lanyard. I thought this went well with the literal interpretation of the poem, while also creating a sort of live action timeline to the poem, as if Billy Collins was actually weaving a lanyard while he recalled his youth and his mother. | 20s |
| 10 | Show these clips | When displaying the text, I decided to have the words of the poem show up one by one, and disappear one by one to imitate the weaving of the strings of a lanyard in one of the clips of the lanyard weaving. I also had the words again and again show up on the screen one by one, by themselves, to emulate how long it takes to create a lanyard. | 30s |
| 11 | Show this part | For the closing of the poem, I decided to have the text of them poem slowly show up word by word, before fading to black and displaying the last few words of the poem. I did this to kind of create the stark contrast between the words “the lanyard” and the black background. This was supposed to draw comparison to the stark contrast between the lanyard Collins gave his mother and the love and care the mother gave him in return. | 30s |
| 12 | Show this editing, zoom in on these issues | Besides all of the symbolism I wanted to employ, the other difficulty in creating this poem was simply the attention to detail that went into creating a flow. One unwanted snippet of black screen could completely disrupt the tone of the poem. Editing all the clips to be exactly the right length, the text boxes to be the same size, and making sure the timing of all the single word texts came up at the correct time to hours of tedious editing. | 30s |
|  | Finished video | Wrap up the video, things I learned, editing is hard. | 30s |

\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript:

I did this mostly in the boxes, everything in parenthesis will be discussed ss well.