Video StoryBoard and Transcript

Working Title of Project:

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | Plumbs thumbnail | Hey guys and welcome to my storytelling video where I will be reflecting on my creative process for my video poem. I will be focusing on the idea of theme, how it applies to my video poem, and how it can help in other various aspects. | 0:00-0:20 |
| 2 | Google homepage(Typing) | I chose the poem “this is just to say” by William Carlos Williams due to its simplistic and short nature. I wanted to choose a poem that didn’t have too many layers of depth so that I have a lot of creative control over the theme of the video without having - | 0:20 |
| 3 | Full text of poem | To worry about the content of the poem getting in the way of whichever theme I chose to follow. I did this because starting from a blank canvas in a sense would be easier to work with. I can’t give a poem a horror vibe if it’s talking about sunshine and puppies so I needed a simple poem. | 1:00 |
| 4 | Googlehomepage(typing) | My first step was to brainstorm what theme I was going to go for. I decided to challenge myself and give the poem a scary almost horror-like vibe. My goal was make the viewers interpret the poem’s content as scary through the editing and sound design even if the content wasn’t necessarily scary. | 1:15 |
| 5 | Website where I got the soundtrack from(clicking through sections and downloading song) | Next, I was tasked with finding an audio tack for the poem. I did this first because audio is extremely important. People will watch a video with bad imagery but never bad sound. I started with going to this website(epidemic sound) where they have a whole list of royalty free sound to use for projects, I am not sponsored, I wish, but I really like this website. I went to the “moods” tab and clicked on the “scary” section which made finding the perfect scary music a few steps easier. I found a great track for the video that invoke a scary emotion without being too overwhelming. | 1:40 |
| 6 | Youtube page (typing ) | Next I had the challenge of gathering the imagery for the video. I decided to go a simple route and make the imagery coincide with the words because I wanted the sound design to do most of the work in enforcing the scary theme. I found a video from a plum farm that was very applicable as well as a video of a pov shot of a cooler. | 2:00 |
| 7 | Clips of glaciers | I also added in my revision for the poem a different clip of a glacier to kind of bring out the cold feeling created by the word cold in the poem. | 2: 10 |
| 8 | Audio layers  Website used to speak text | Like I said before I really wanted the audio to do most of the leg-work. I made the audio of the video poem using a text-to speech website and chose a clear voice at a nice pace. I did not want the text read too fast so that’s its coherent or so slow so that someone is waiting 3 hours for a line of text. | 2:30 |
| 9 | Video of scrubing through video layers | I combined these elements along with dramatic text delivers to create a sense of uneasiness that would play into the scary theme that I was going for. I wanted to sort of prove the power of editing and how with a theme one can make things seem as another. I wanted to take a simple easy poem and give it a total 180 degree transformation and I think I achieved it for the most part. As with all things media production I know that everything can be approved and I look forward to more iterations of things like this. Thank you all for watching my video and exploring this creative process with me! | 3:00 |
| 10 |  |  |  |
| 11 |  |  |  |
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\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**