Video StoryBoard and Transcript

Working Title of Project:

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | Instagram page and click on video story | Hi guys, this is Isabel and today I’m going to show you how I created this Instagram story for English 149. In this project I created a video story that had to showcase a sequence of events in a one-minute video. | 15 secs |
| 2 | Show UNC Cadence website | First, I brainstormed what I wanted to do my video about. I wanted to focus on something I was passionate about but was also fun and upbeat. I decided to do it on UNC Cadence, an a cappella group that I am in, because they had trip planned that weekend where they would work on music and bond. | 30 secs |
| 3 | Show shot list document | Before I left on the weekend trip I created a list of “shots” that I was planning to capture. I did this to make sure came home with enough footage to create a visually interesting but also clear story line. I used a Canon Rebel camera for this project. | 45 secs |
| 4 | Show Adobe Premier | When I returned from the weekend I uploaded my footage to Adobe Premiere and started stringing clips together. I chose to use Premiere instead of Rush because it had more capabilities for audio and video that I wanted to experiment with. | 60 secs |
| 5 | Show how I extracted clips | I began extracting clips that I liked from the footage and laying them down in chronological order. I realized quickly that consolidating an entire weekend into one minute was going to be very tough | 1:15 |
| 6 | Show itunes music download and putting it in premiere | Next, I picked a song to lay under the video and downloaded it from iTunes. I chose “Juice” by Lizzo because it was upbeat and fun. It was also played constantly during the weekend so I knew the rhythm of the dancing shots I had would line up with the song | 1:30 |
| 7 | Show transition adding and tweaking | Once I had the clips and the music, I began adding transitions, and tweaking the sequence until it was just right | 1:45 |
| 8 | Show the effects tab in premiere | Then, I tweaked the coloring of the clips so they looked a bit more cohesive since they were taken at all different times of day. I think this helped, but ultimately, I could have done a better job getting well-lit footage | 2:002:15 |
| 9 | Show cover photo | Once the video was done I created a cover slide to put before it so that the viewers knew what the video was about. I did this by downloading a picture of the UNC Cadence logo from the internet and then decorated it using the Instagram story decoration features | 2:30 |
| 10 | Show the export | Once I had what I wanted I exported the video on to my desktop. From there I airdropped it to my phone and uploaded it to Instagram. | 2:45 |
| 11 | Play the video | Overall, the hardest part of this video was toeing the line between creating an entertaining and short video that also did my subjects justice. I needed to make sure that I told the story in full but also stayed under one minute | 3:00 |
| 12 | Show Instagram | As an Instagram user I watch a lot of Instagram stories daily, but usually don’t even have the attention span to make it through the entirety of the one minute. I was interesting reconciling how much work it actually takes to make one of these and how little I pay attention to them in my daily life. | 3:15 |
|  | Show Instagram | This was by far my favorite project and the one that I felt pushed me the most in this class so far. Hope you enjoyed. | 3:25 |