Logan Membrino

Reflection Video Script

For my reflection video I would like to show you how I created my video poem and creative meme while explaining my thinking for how I went about planning and executing both projects.

To start off, I visited the website sacredpoems.com. I had the idea to incorporate a UNC theme into my video poem because it is a topic that everyone involved in this course can relate to. When thinking about my main theme I thought that a poem about unity and togetherness would make for a great theme in my video poem. I came across the poem “Coming Together” by Roberty Longley and I thought it was a perfect fit mainly because of its message, but also because of its convenient length to create into a video poem.

In the creation of the video I went to YouTube and used the ApowerREC screen capturing tool to take short video clips off the internet to include in my poem. I chose clips that went along with my UNC theme both capturing the landscape of campus and the theme of unity in scholarship.

Next, I placed these video clips into Adobe Rush and placed them together making edits to them so that they showed the appropriate portions of the screen ripping I wanted to include. I placed text from the video poem into the clips. I tried to make each line of the poem a specific video clip that captured the meaning of the line as well as the overall theme.

The feedback I received from my draft submission was that the videos in my poem had some watermarks still showing and the ending was abrupt. To get rid of the watermarks I resized the video clips so that the watermarks were hidden in the video. For the ending to be smoother I went back to YouTube and got another clip that was a fade out of the scenery of campus. I then cut the audio into pieces to gradually decrease the volume. The fade out both visually and auditorily made for a great conclusion to the video.

Overall, the video poem project made me think about how I can take words on a page and bring them to life by incorporating audio and visual aspects. My biggest takeaway from the project was that I needed to have the words, audio and visuals all tie into a central them in order to produce an effective project.

For my second project I went about creating a humorous meme. For my meme I wanted to tie in a human aspect with an animal aspect and that’s how I came up with a dog eating a birthday cake. I first needed a background image. I went to google images and wanted to find a large clear image of a human eating a birthday cake. I found that image and placed it into photoshop. Next, I found a picture of a dog and a birthday hat and placed them into layers. I used the quick selection tool to outline the shape I wanted to include. After that I revealed the selection and used the brush tool to create a finer outline of the layer.

Once I had the two layers looking how I wanted them to I resized them and placed them into position. To finish them meme I created a caption for my photo to bring meaning to the visual.

This project taught me a lot about creativity and using a combination of different pictures and influences to create my own work. This project was my first time ever using Photoshop and I feel that I collected many useful skills that I can use to become a better creator of media.

These two projects in my opinion really drove home the idea that a literary piece does not just need to be in the form of a formal poem, haiku or paper. A piece of literature can come in many different forms that all contribute to scholarship. These project not only introduced me to Adobe Rush and Photoshop and gave me media creation skills that I can use to produce projects, but it also forced me to be creative and come up with literary pieces that some may think of as unconventional.