Video StoryBoard and Transcript

Working Title of Project:

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | E-Poem playing | Hello, today I will be talking about my recent e-poem project which was my first attempt at alternative storytelling. I will take you behind the scenes and explain my inspirations and thought process. I will also high light a few key takeaways that I gained from this project. | 0-15 secs |
| 2 | Background of Sharon Olds (picture/bio) | I knew I wanted to do a poem by Sharon Olds, a 76-year-old American poet known for the raw emotion in her poems and her unapologetic writing style. I had studied Olds in high school. But analyzing poems is such a different task from creating a poem filled with imagery. | 15-45 secs |
| 3 | Analyzing the poem (with it onscreen) | Because video poems are pretty fast paced. I chose Olds’ poem “Prayer during a time my son is having seizures.” The title itself sets up the story. I felt the poem would be a good fit for the video format which could add visual metaphors and ambiguous text to add depth to the composition. | 45-  70 secs |
| 4 | Show process of searching for clips on Vimeo/YouTube | I knew I wanted a mixture of figurative and more direct clips. I wanted the viewer to wrestle with understanding the poem in some areas but not struggle too much. I explored countless videos looking for imagery, then used a screen ripper tool to download segments of the videos. | 70-90  secs |
| 5 | Show abstract clips which I used to tie video together | There’s a shift in tone at the end of the poem. The mother declares that she will always love her son and that she wants to have him despite the challenges they will face. She refers to his mind as avenues of light, and I wanted to use abstract clips of light to portray this. | 90-110  secs |
| 6 | Timing of words because I didn’t have audio of poem | My poem is not a famous, classic poem. So, I couldn’t find audio of someone reading it. Instead, I paid attention to the placement and timing of words. I needed that to help carry the meaning. | 110-120  secs |
| 7 | Repeat imagery of train | For one segment, the poem says “over and over” and I played with cutting pieces of a clip to mimic the repetition. I think being allowed to play with the imagery on screen allowed me to think of what would engage the viewer. | 120-135 secs |
| 8 | Edits that I made | My initial round of edits focused on transitions. I played with cross dissolve and fading to white or black. But I also looked at finding substitutions for some of the clips that were too literal.  Although this was my first time creating a video project, I found that the process was very similar to writing an essay in that both just need to be edited again and again to find the best way to convey themes or ideas. | 135-150 secs |
| 9 | Edits that I still want to make | I still want to make changes concerning the buildup and climax in my poem. Here I will play around with effects on the words. | 150-175  secs |
| 10 | Audio that set the mood | The poem wouldn’t have been the same without music. Music ties the entire composition together. I chose a more mellow instrumental to encourage a somber, introspective tone. | 175-  185  secs |
| 11 | Media culture and grabbing  viewers’ attention | Through working with media, I learned that I need to hold viewers’ attention. In order to accomplish this goal, I had to think from the viewer’s perspective and think about how they would watch the video. | 185- 200 secs |
| 12 | Takeaway of the project | I think that e-poems have the potential to engage many of the senses. They produce a bigger impact than the simple text of the poem could. Compositions that appeal to more than one sense bring different levels of experience to a reading. And where one level may fail to communicate like ambiguous words, music may speak. | 200-220 secs |
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\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**