Video StoryBoard and Transcript

Working Title of Project:

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | E-Poem playing | Hello, today I will be talking about my recent e-poem project which was my first attempt at alternative storytelling. I will take you behind the scenes and explain my inspirations and thought process. I will also high light a few key takeaways that I gained from this project. | 0-15 secs |
| 2 | Background of Sharon Olds (picture/bio) | Before I began composing my video I knew I wanted to do a poem by Sharon Olds. I had some background knowledge of Olds from an AP Literature poetry project I did in high school. But analyzing poems is such a different task from creating a poem filled with imagery. I will talk about my struggles with composing and choosing imagery later. Olds is a 76-year-old American poet who currently teaches at NYU. She is known for the raw emotion in her poems and her unapologetic writing style. | 15-45 secs |
| 3 | Analyzing the poem (with it onscreen) | Because video poems are pretty fast paced. I chose Olds’ poem “Prayer during a time my son is having seizures.” The title itself sets up the story. The poem had enough literal content to allow the viewer to follow the story without having to watch the video over and over. I also accounted for the fact that most people wouldn’t spend a lot of time watching my video. But I also saw the potential for metaphors and ambiguous text to add depth to the composition. | 45-  70 secs |
| 4 | Show process of searching for clips on Vimeo/YouTube | I knew I wanted a mixture of figurative and directly translatable clips. I wanted the viewer to wrestle with understanding the poem in some areas. But I didn’t want that to be the predominant struggle. I went over to Vimeo and searched for the first things to pop into my mind. Sometimes there weren’t very many options, so I would have to keep looking. And I used the screen ripper tool to download segments of the videos. | 70-90  secs |
| 5 | Show abstract clips which I used to tie video together | There’s a shift in tone at the end of the poem. The mother declares that she will always love her son and that she wants to have him in whatever way she can. She refers to his mind as avenues of light, and I wanted to explore abstract clips of light to portray this. | 90-110  secs |
| 6 | Timing of words because I didn’t have audio of poem | My poem is not a famous, classic poem. So, I couldn’t find audio of someone reading it. Because of this I paid more attention on the placement and timing of words. I needed that to carry the weight of the impact. | 110-120  secs |
| 7 | Repeat imagery of train | For one segment, the poem says “over and over” and I played around with cutting pieces of a clip to repeat to mimic the repetition. I think being allowed to play with the imagery and what came onto screen allowed me to think of what would engage the viewer. | 120-135 secs |
| 8 | Edits that I made | My initial round of edits focused on my transitions. Some of my image changes happened too abruptly so I played with cross dissolve and fading to white or black. But I also looked at finding substitutions for some of my clips that were too literal.  Although this was my first time creating a video project, I found that the process was very similar to writing an essay. Even though they deal with very different elements, both just need to be edited again and again to find the best way to convey themes or ideas. | 135-150 secs |
| 9 | Edits that I still want to make | I still want to change a few aspects concerning the buildup and climax in my poem. Here I will play around with the effects on my words. | 150-175  secs |
| 10 | Audio that set the mood | The poem wouldn’t have been the same without music. Music ties the entire composition together. I chose a more mellow instrumental to encourage a somber, introspective tone. | 175-  185  secs |
| 11 | Media culture and grabbing  viewers’ attention | In this media era where technology is at everyone’s fingertips, sometimes half the battle is to get people to click on your composition over other options. In order to accomplish this goal, I had to think from the viewer’s perspective about why they should spend their time watching the video. | 185- 200 secs |
| 12 | Takeaway of the project | I think that e-poems have the potential to be really powerful because it combines many of the senses. It produces a bigger impact than the simple text of the poem could on the average audience. Compositions that appeal to more than one sense brings different levels of experience in. And where one level may fail to communicate like ambiguous words, music may speak. | 200-220 secs |
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\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**