Video StoryBoard and Script

Working Title of Project: The Role of Social Media

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|  | What's on screen? | ScriptA rough draft of the narration | Time |
| 1 | iPhone Home Screen | After unlocking your phone, what do you navigate to first? Your email? Your pictures? Your messages? Or your social media apps? | 15 secs |
| 2 | What is social media? | Social media is a “website or app” that allows users to participate in “social networking” | 10 secs |
| 3 | Logos of Facebook, twitter, tumblr, youtube, snapchat, instagram | Today all of these apps are used heavily used. Checking our social media has become a habit that all people have.But what are we learning through the use of these apps? Is anything educational? Are you going to use anything from these apps later in life?  | 30 secs |
| 4 | Images of my culture | I am Mexican and this is my culture. I know you’re looking at the screen right now and questioning what my heritage has to do with social media. And I am here to explain it to you. | 30 secs |
| 5 | Clicks on Facebook, types in PeroLike and clicks on a Video | On Facebook there is a Buzzfeed page called PeroLike which translates in “But Like” which unconsciously I and all my cousins use when we speak. Back to the subject in hand, this facebook page has taught me things of my culture I did not know, such as the history \*lets the video recording play\* | 45 secs |
| 6 | Creates a timeline of Mexican historyw/ video playing | I watch these videos for entertainment purposes; however, I’ve learned important figures of my culture and so have my sisters who watch their videos. Through these videos I’ve been able to create this timeline. I’d say that’s educational | 30 secs |
| 7 | Twitter Logo dominates the screen | Yet, there is an app that I use more frequently than Facebook. You’ve guessed it… it’s twitter.  | 10 secs |
| 8 | Tweets from important figures (Barack Obama, NBA) | Twitter has been described as a “microblogging, social networking” and video sharing global site. \*inserts viral videos/memes\* | 15 secs |
| 9 | Twitter & Education??? | How does education and twitter overlap? Let’s learn how twitter works first.  | 10 secs. |
| 10 | Open up & typing a tweet | First rule, you must be able to tween with 140 characters or less. That includes spaces, punctuation and every letter.  | 10 secs |
| 11 | 140 Characters or Less | This has taught people to be concise with their argument and really get to the point. Some say it’s “too restrictive” while others enjoy the challenge.  | 10 secs |
| 12 | Closing apps & returning to the homepage | I’ll close my apps, lock my phone & 5 minutes I’ll open up my phone and redo this whole thing again. And that’s my TedTalk of the semester.  | 15 secs. |
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\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**