Video StoryBoard and Script

Working Title of Project: **Language, Vaccines, and Tweets, Oh My!**

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|  | What's on screen? | ScriptA rough draft of the narration | Time |
| 1 | Some type of interview of expert talking about vaccines (one that I find online) or some type of news story  | No narration | 30s |
| 2 | Video scrolling through twitter looking at pro-vaccine and anti-vaccine tweets | Introduction that would be very similar to the one I wrote at the beginning of my report | 30s |
| 3 | Cut to animation of a map transitioning to a specific tweet, most likely a bot’s(potentially) | Introduce what twitter bots are, how they function, and what they are generally used for | 30s |
| 4 | Video interview or news report of various disease outbreaks | Discuss how things like disease spread like wildfire in the news; explain how vaccination is kind of an anomoly | 30s |
| 5 | Introduce Adam Wakefield (reason for fake link between autism and vaccinations) | Give background where the vaccine debate started and give evidence for why there is no link. Adam Wakefield was discredited | 30s |
| 6 | Videos of clickbait articles, youtube videos, twitter news stories, etc. | Itroduce the idea of clickbait and using other hot topic words to engage people, usually in a negative way on twitter | 30s |
| 7 | Video of tweets or diagrams depicting information on pro-vax/anti-vaxxers | Narration of how things like clickbait and misleading information contribute to the ongoing struggle to change the opinion of anti-vaxxers | 30s |
| 8 | More bot videos and how they enable arguments on twitter | Narration of bot tactics to incite divisive language | 30s |
| 9 | Websites that give accounts bot scores | Explanation of how accounts are given scores and how bot accounts are caught | 30s |
| 10 | Videos of children with diseases like Mumps | Visualization and narration of the dangers of not vaccinating children | 30s |
| 11 | Videos of articles explaining twitters new policies and examples of it in action | Commentary on how twitter (as well as other social media platforms) is aiming to limit health misinformation | 30s |
| 12 | Fade out to a single twitter on a black screen (don’t know what tweet that would be yet) | Commentary on how bots can be funny and are not always used for malicious purposes, but argument that the sheer size and accessibility of them makes them dangerous | 30s |