Video StoryBoard and Transcript

Working Title of Project:

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | Opening Title | Hello, this is Trent Lupton and I’m going to speak about some of the things I’ve learned over the semester | 0:10 |
| 2 | Twitter Analysis Introduction | The first assignment I completed was the Twitter Analysis. I had to identify a hashtag that attracted attention and look into the usage of tweets containing the hashtag. I chose the hashtag #Biden because Joe Biden was the democratic frontrunner, and also in the news relating to sexual misconduct allegations against him. I thought it would be interesting to see what tweets directed at him were arguing. | 0:30 |
| 3 | TAGs webpage and then google sheets with cells containing #Biden tweets | My professor directed the class to using a template from TAGs, where I could track tweets containing a specific hashtag, in my case for #Biden. I instructed the software to update every hour with hashtags containing #Biden and to exclude #RT so I would not see the same material multiple times. | 0:20 |
| 4 | Google sheets categories and then graphs/charts | I allowed the TAGs template to collect data for over a week, and I then began to sort tweets based on a few different categories. I sorted based on the tweets opinion of Biden, the political stance, and also the main rhetorical appeal that was being used. | 0:20 |
| 5 | Tweet in the Twitter Analysis that references Biden as “gropey” | I found that a recurring theme in many of the tweets was attacking Joe Biden for behaving inappropriately toward women, and being too old and in bad mental health to run for office. | 0:15 |
| 6 | Twitter Analysis submission | This assignment helped me to understand how a singular hashtag can connect an array of arguments on a topic and strengthen the twitter user’s argument through association to similar arguments. | 0:15 |
| 7 | Audio Essay file in audacity | The next assignment that I want to talk about is the audio essay. This was a challenge for me because I had never before written an essay that was meant to be read as a script, and I struggled at first to write concisely in a way that argued verbally. | 0:30 |
| 8 | WSJ article referenced in audio essay | I decided to create my audio essay about the topic of social media as a source of news. I thought this was relevant because of social media’s importance today to Donald Trump and how it allows people to share things at a rapid pace. | 0:20 |
| 9 | Audio Hijack and Audacity | I used Audio Hijack to rip audio content from videos and make audio files on my computer that I could insert into audacity to flow with my own voice recordings. | 0:15 |
| 10 | Word Document audio script | I wrote a script of what I would say, and I included the script of the videos I included to ensure it all worked well together. I had to revise my script several times to cut back on words to create a strong argument without being full of needless jargon. Recording myself, listening to the recording, and going back to revise my script made me realize how wordy I can be and the difference in writing for speaking and writing for an essay to be read. | 0:45 |
| 11 | Audacity | To put the final touches on my audio essay, I found intro and outro music I ripped using Audio Hijack to include in my assignment. I worked with audacity to fade the music in and out at the beginning and end of the essay. This assignment taught me how to write argumentatively in a way that wasn’t wordy and caught a listener’s attention. I learned a lot from continuously editing my script and recordings to speak in a way that conveyed a stronger argument. | 0:45 |

\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript: