Video StoryBoard and Transcript

Working Title of Project:

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|  | What's on screen? | ScriptWhat points will the narration make? Or compose narration | Time |
| 1 | Scroll of twitter report | * Our first project that we did was the Twitter report
* Overview of how we did it, drawing from the methodology section
 | 20 sec |
| 2 | A picture of the draft (into section) then one of the final (intro section) | * The twitter report was the closest thing we did all semester to an actual essay. It was a good way to ease into a class in which arguments were delivered non-traditionally.
* At first, I overdid it and made it too casual. However, I changed the language between the draft and final report to create a product that was less biased.
 | 20 sec |
| 3 | Graph of rhetorical appeals used, arrow to pathos | * The main takeaway that I had from this project was how emotionally based the arguments presented on Twitter were.
* Different modes of communication lead to different strategies
 | 15 sec |
| 4 | Opening the project | * Another project that we did was an audio essay
* Explain what an audio essay is and what mine was on
 | 20 s |
| 5 | Screen within audacity showing effects/option screens | * Focused on skills learned within audacity, importing clips, adjusting the volume, incorporating music
 | 20s |
| 6 | Editing a clip | * The attention to detail
* The weight that your words carry when they are so easily controlled and obsessed over
 | 15s |
| 7 | Podcast research | * We also made a podcast
* Explanation of our podcast
 | 10s |
| 8 | Showing the clip | Similarities to an audio essay* Recorded media
 | 5 sec |
| 9 | Their audacity files compared | Differences to an audio essay* degree of control.
* total product is less time
* only your work -> easier to edit and rerecord, also bc less material
* 1 shot in front of class vs constantly opportunities to rerecord
* Differences in when an audience would listen
 | 45 s |
| 10 | Google doc of podcasts again | Lessons learned from the podcast* Cooperation
* Value of collaboration – more perspectives, different backgrounds/areas of specialization
 | 15s |
| 11 | Image of my app | The last project I want to reflect on is the app project * Description of the app that I created and the message I wanted to convey
 | 10s |
| 12 | Showing the actual app progression | Lessons learned* The value in showing rather than telling
* Adobe XD
 | 15 s |
|  |  |  |  |

\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript:

Points:

The