Video StoryBoard and Transcript

Working Title of Project: Lessons Learned In English 117

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | Twitter Analysis Report (Graph about Political Affiliations) | Talk about the discrepancy between liberal and conservative tweets about global warming. Talk about how I expected there to be an equal number of tweets about global warming that took a conservative perspective in comparison to tweets that took a liberal perspective. However, this was not the case. | 0:45 |
| 2 | Twitter Analysis Report (Graph about Rhetorical Appeals) | Talk about the lack of ethos invoked in tweets about global warming. Mention how much of the discourse on twitter is carried out without any credibility being established on behalf of the person tweeting and what this says about twitter arguments. | 0:45 |
| 3 | Video clip from Audio Essay that had opinion from a Doctor on effects of social media on children | Talk about how contrary to arguments surrounding environmental topics such as global warming, I found that arguments surrounding developmental topics such as the effects of social media use on children’s neural networks utilized ethos often. These arguments often came from established professionals such as doctors or people who work for tech companies. | 0:45 |
| 4 | App Argument | Talk about how it is much easier to convey an argument via an audio essay or a written report as opposed to through an app. Talk about the implications this has for companies that may be trying to convey an argument through an app. | 0:15 |
| 5 | GIF Arguments | Use GIF’s to bring together everything I have talked about thus far in the portfolio. | 0:30 |
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\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**

Transcript: