Video StoryBoard and Transcript

Working Title of Project:

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|  | What's on screen? | Script  What points will the narration make? Or compose narration | Time |
| 1 | Audacity | Hello everyone, today I will discuss the process I went through to create my podcast and how risk taking and messing up is an essential part of learning. I knew my podcast was going to be on personal branding but I had to brainstorm who I wanted to partner with on my show. I decided on a former UNC student who took the personal branding course here and now works in New York City. I knew the way I created my podcast was going to be a little different, since my guest was not in UNC. The biggest change I made was that I decided to read my expert quotes to my guest instead of play audio clips so I could ensure the best sound quality |  |
| 2 | Audio Essay Bibliography | Lets get started with my process. First, I went through my audio essay research and pulled the information that I wanted to use in my podcast. I highlighted several quotes that I thought were relevant and transferred them to my podcast talking points document |  |
| 3 | Talking points document | Once I had some expert quotes and research ready I went ahead and created several questions to ask. I wanted my questions to be challenging but easy enough for a variety of audiences to be able to engage with my show |  |
| 4 | Skype video | Next, I skyped called my friend and used the recoding function on Skype to record our conversation. I realized during our conversation that hosting a podcast is really hard. - |  |
| 5 | internet | Once we were done I saved the video and put it into a MP4 to MP3 converter so that I was just left with the audio |  |
| 6 | Audacity | From there I imported into audacity and began tweaking my audio. Unfortunately, because I was not able to use the special recoding microphone through skype our audio quality turned out way worse than I was expected…which was not a fun surprise. But I did what I could to repair the audio and added some intro music |  |
| 7 | audacity | Finally, I exported. I learned so much from this assignment and it really pushed me outside of my comfort zone. Since my guest was not a super close friend I struggled to keep it conversational and often felt stressed trying to direct the conversation while include my important research…but it was all worth it. The importance of risk taking in a project is essential, and sometimes when you step outside of your comfort zone and make mistakes you learn the most about yourself. Thanks you watching |  |