Video Story Board and Script

Working Title of Project:

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|  | What's on screen? | Script  A rough draft of the narration | Time |
| 1 | Pinterest logo to introduce | Introduce the platform and my personal use of the social media | 15s |
| 2 | Search results for “Pinterest” | Point out the colors and women that are seen in the images and relate to the articles in class discussing bias within the platform as it may be aimed towards women | 30s |
| 3 | Clips of twitter and instagram | Talk about what makes Pinterest different and potentially more appealing | 30s |
| 4 | My feed | Talk about how long I have been using it and what I like to search | 1 min |
| 5 | Search for things on my account | Show how my personal interests may influence what appears when I make my own searches | 30s |
| 6 | Making of Noah’s account | Create a fake persona and talk about his interests | 15s |
| 7 | Show his feed right off the bat | How have my immediate decisions impacted his account before even pinning and saving images that I like? Are there immediate noticeable differences between the accounts that could be on account of gender difference? | 20s |
| 8 | Data scraping tool | Introduce the tool and what it does, and talk about why I want to use it. What is the purpose? | 15s |
| 9 | Search on Noah’s account (green) | Show the results and talk about anything that appears that could be associated with men or older individuals | 15s |
| 10 | Search on my account (green) | Show what comes up and what could be shown as a result of my identity and my previous pins, like how my long time use and personal interests could impact my search results | 15s |
| 11 | Search on Noah’s account (Rome) | Show the results and talk about anything that appears that could be associated with men or older individuals | 15s |
| 12 | Search on my account (Rome)  (REPEAT THESE STEPS FOR REMAINING SEARCHES) | Show what comes up and what could be shown as a result of my identity and my previous pins, like how my long time use and personal interests could impact my search results | 30s |
| 13 | Compare word clouds | Discuss how tagged words and phrases could be influenced by our identities and discuss the overall results of the data scraping and if any conclusions can be drawn from the searches and comparisons | 1 min |

\*Note... to add additional rows, place your cursor anywhere in the last row > select the **Table** menu > click on **Insert Row Below.**